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Question Paper Code : 80951

B.E./B.Tech. DEGREE EXAMINATIONS, APRIL/MAY 2024.

Fifth/Sixth/Seventh/Eighth/Tenth Semester

Aeronautical Engineering

MG 8591 – PRINCIPLES OF MANAGEMENT

(Common to : Automobile Engineering/Computer Science and Engineering/
Computer and Communication Engineering/Electrical and Electronics
Engineering/Electronics and Communication Engineering/Electronics and
Instrumentation Engineering/Industrial Engineering/Industrial Engineering and
Management/Instrumentation and Control Engineering/Mechanical
Engineering/Mechanical Engineering(Sandwich)/Mechanical and Automation
Engineering/Mechatronics Engineering/Robotics and Automation/Artificial
Intelligence and Data Science/Information Technology)

(Regulations 2017)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What is Management?
2. State the role of Managers.
3. Define MBO in planning.
4. Why strategic management is important?
5. Write about job design.
6. Write the advantages of decentralization.
7. Identify the importance of leadership.
8. What do you mean by job enrichment?
9. Define budgetary control.
10. Name the factors that affect productivity.

PART B — (5 × 13 = 65 marks)

11. (a) Explain Henri Fayol's fourteen principles of management.
Or
(b) Describe the various types of business organization in India.
12. (a) Define decision-making and elucidate the process of decision-making that affects the efficiency of an organization.
Or
(b) What is planning? Summarize the steps involved in planning.
13. (a) Compile the various methods of performance appraisal.
Or
(b) Distinguish between formal and informal organization with suitable examples.
14. (a) Briefly explain any four-leadership theory and outline the advantages.
Or
(b) Explain the types of communication and the barriers involved in effective communication.
15. (a) Discuss the non-budgetary control techniques with examples.
Or
(b) Determine productivity and the means to increase productivity in an organisation.

PART C — (1 × 15 = 15 marks)

16. (a) Explicate the various functions of management.
Or
(b) What is motivation? Explain any two motivational theories.